

LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.

ADM378-B1 REQ#M53515 "COFFEE SHOP" PG 4/C (4 3/8" x 6 5/8") TV GUIDE, 1997



YOUR BASIC[®] COFFEE SHOP



KEEP IT BASIC

18 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.

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